



FRANCHISE APPLICATION FORM

Name: _____ ID: _____

Email: _____

Mobile: _____

Marital status: _____

Spouses Name: _____

Physical address:

How long at this address:

How did you learn about our Franchising Opportunity?

Current Business Interests and/or Employment History:

Provide your top three areas where you would like to buy an existing or open a new Rosella Franchise:

- 1.
- 2.
- 3.

What experience do you have in the fashion and/or retail industry? _____

Are you going to be a hands-on owner-manager, or employ a manager?
Yes / No

If Yes, name of your proposed manager:

What experience does the proposed manager have in the fashion and retail Industry? _____

Please provide a brief motivation as to why you see yourself as part of the Rosella Franchise Group:

INVESTMENT CAPITAL AVAILABLE:

- R1 850 000 available for buying the Rosella Franchise: **Yes / No**
- R 300 000+ working capital available: **Yes / No**
- Monthly Income Expectation: :R _____

NOTE: Final Value of Franchise depends on the site, shop fitting, stock and other factors.

References:

Name: _____ Relationship: _____

Contact No: _____

Name: _____ Relationship: _____

Contact No: _____

Undertaking:

I understand that if this application for a Franchise is accepted, I will be required to sign a comprehensive confidentiality agreement. After a review period of 14 days I will be required to sign the Franchise Agreement regulating all aspects of my franchise relationship with the Rosella Franchise Group.

Yes / No

If you were to be awarded a franchise, do you undertake to pay the joining fee and the monthly management fees as required by the Franchise Agreement as well as any other required monies for the development of the business if this is applicable.

Yes / No

I, the undersigned, hereby declare that the information provided above is, to the best of my knowledge and belief, entirely correct.

Name: _____ **Signature:** _____

Date: _____

Witness Name: _____ **Signature:** _____

Date: _____